

**Online Media Kit**

**for**

**Penelope Kaye**

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# Penelope Kaye's Bio

## Mini Bio

Penelope Kaye's passions of faith, teaching, and writing resulted in two powerful books, *Making Crooked Places Straight* and an e-book, *Land Media Interviews without a Publicist!*

## Short Bio

Penelope Kaye's strong passions of faith, teaching and writing have led her down some fascinating paths, resulting in two powerful books, *Making Crooked Places Straight* and *Land Media Interviews without a Publicist!*

## Official Morgan James Bio for *Making Crooked Places Straight*

A passionate lover of Jesus, Penelope Kaye makes her home in Billings, Montana. With a strong Pentecostal background, she writes and teaches numerous Bible studies, including "Adorning the Bride" and "Pools of Anointing in Worship." She shares at prayer retreats, women's conferences, and the pulpit of her local church. Newly ordained in ministry, she has written columns for area newspapers and is an annual reviewer for the High Plains BookFest. Her devotional, "In the Dark and Loving It" won "Best Devotional" for the Oregon Writers Cascade Awards.

## Official Bio for *Land Media Interviews without a Publicist!*

A teacher who loves to write, Penelope Kaye has managed to combine both throughout her life. Whether penning profound poetry, children's picture books, or adult non-fiction, she pursues excellence in her craft. She also teaches writing courses for the local adult community education center. The author of two books, *Making Crooked Places Straight* and *Land Media Interviews without a Publicist!*, she has written columns for area newspapers and is a highly respected annual reviewer for the High Plains BookFest. Her devotional, "In the Dark and Loving It" won "Best Devotional" for the Oregon Writers Cascade Awards.

## Personal Bio

A passionate lover of Jesus, Penelope Kaye makes her home in Billings, Montana. A teacher who loves to write, she has managed to combine both throughout her life. Poetry, picture books, biblical fiction, newspaper columns, devotionals, and non-fiction spiritual growth and warfare manuals demonstrate the variety of her craft. Her teaching career spans decades, including public school, children's church, adult education programs, and homeschool. Her favorites consist of teaching Bible studies to young and old, imparting powerful, scriptural truths in fun and relaxing formats.

As a strong prayer warrior, Penelope leads citywide prayer events. A former producer and host for a local television program, she speaks at women's conferences and prayer gatherings. Her passions embrace teaching and writing to empower men, women, and children to fulfill their own unique destinies. Ordained in ministry, she looks forward to opportunities to share the gifts God has placed within her with anyone she meets.

Penelope is the author of two books, *Making Crooked Places Straight* and *Land Media Interviews without a Publicist!* She has written columns for area newspapers and is an annual reviewer

for the High Plains BookFest. Her devotional, "In the Dark and Loving It" won "Best Devotional" for the Oregon Writers Cascade Awards.

Although her two adult daughters live on opposite coasts, Penelope Kaye resides in Montana. She enjoys walking, doing word puzzles, and eating blueberries anytime of the day.

# Penelope Kaye's Ministry Vision

## ***PS 2710 Ministries***

***To share the revelation of the reality of God the Father, Abba Daddy, to a fatherless generation through every avenue available***

***To share the revelation of the love of God the Father, Abba Daddy, to an abandoned generation through every avenue available***

***To share the revelation of the adoption of sons and daughters by God the Father, Abba Daddy, to an orphaned generation through every avenue available***

***To encourage adults and children to walk out their unique God-given destinies through speaking, teaching, and writing***

I want my adult books to encourage readers

- To seek God
- To facilitate their growth in Christ
- To challenge them to walk worthy of their callings

I want my children's books to encourage little ones

- To learn valuable life lessons
- To experience the real God
- To develop a lasting relationship with God

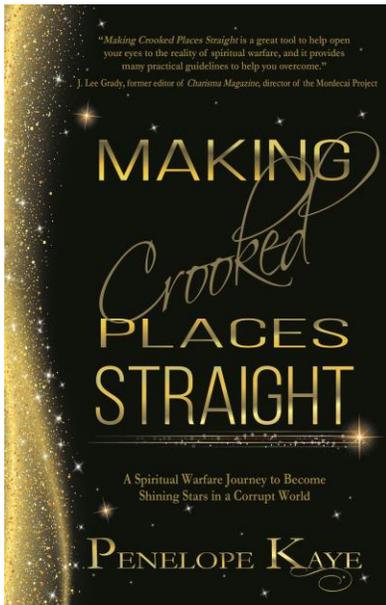
***To establish a Christ-centered foundation to meet the practical needs of widows, single moms, and their children***

The foundation will be called No More Hoops. These women and children do not need to jump through any more hoops to get their needs met.

***To establish or support already established orphanages that provide loving homes for orphans***

The world will always have orphans, and orphans will always need loving homes.

## Penelope Kaye's Books



I want to discuss one more hidden nugget regarding words: *Viciousness*. Cruel and vicious words pierce the souls and spirits of many, leading to warped views of themselves and others, including God. The King James Version in Proverbs 15:4 paints an accurate description, 'A wholesome tongue is a tree of life: but *perverseness* therein is a breach in the spirit.'

To fully understand the depth of damage this particular perverseness causes, we need to dig a little deeper for our treasure. *Breach* comes from a Hebrew word with the idea of *fracture*. Other meanings include *bruise, destruction, and hurt*. When vicious words pierce like daggers, you can rest assured a perverse spirit will ravage the life of its intended victim.

(Excerpt: *Making Crooked Places Straight*)



I didn't like the idea of having to market my own book; I didn't really want to market my own book; I didn't have a clue how to market my book.

But I found out. My education into the marketing arena came primarily from attending writers conferences.

. . . Eventually, I pitched my manuscript to an editor; the publishing house offered me a contract; and I came face to face with the beast authors call marketing. In spite of all my efforts to learn and understand this business, I realized I still had a huge learning curve.

Reading through marketing material from a variety of sources, I decided to pursue radio interviews. I didn't know how to go about it, but took a leap of faith and made my first call. In the beginning, I didn't know what to say or who to talk to. Still, I kept at it, to the point that program directors now think I am a professional publicist.

(Excerpt: *Land Media Interviews without a Publicist!*; working cover)

# About *Making Crooked Places Straight*

## Mini Synopsis

*Making Crooked Places Straight* is a spiritual warfare training manual, equipping believers to walk in victory over the perverse spirit.

## Short Synopsis

A spiritual warfare training manual, *Making Crooked Places Straight* presents believers with an exposé of the perverse spirit. With a solid biblical foundation, Penelope Kaye teaches readers how to recognize and overcome this twisted serpent with prevailing prayers, practical tools, and powerful weapons. While riding a roller coaster of emotions, they will see themselves transformed as God makes their crooked places straight, and they can shine like stars.

## Long Synopsis

***Making Crooked Places Straight* is a spiritual warfare training manual, equipping believers to walk in victory over the perverse spirit.**

Everyone wants to shine like a star, but not everyone is willing to pay the price. Because in paying the price, all come face to face with the perverse spirit in his or her life. Since the church has, for the most part, relegated the perverse spirit to the homosexual community, most Christians have no clue how the perverse spirit works in their lives, homes, or churches.

*Making Crooked Places Straight* solves that dilemma by providing information, insights, and answers from a solid biblical base. Writing an exposé of the perverse spirit in the form of a training manual, Penelope Kaye teaches readers how to recognize and overcome this twisted serpent with prevailing prayers, practical tools, and powerful weapons. While experiencing a roller coaster of emotions, believers find the strength to press on and realize God will see their crooked places made straight and they can then truly shine like stars.

## Cover Artist

Lori Bonifay; Voice of Hope Creative Designs

## Availability

E-book Release: February 5, 2019

Print Book Release: May 7, 2019

Audiobook Release: TBD

***Available through your favorite bookstore or online at Amazon, Barnes & Noble, Books-a-Million, IndieBound, Indigo, and Powell's.***

## Book Specifications

- **Paperback:** Approximately 190 pages
- **Publisher:** Morgan James Faith (May 7, 2019)
- **Language:** English
- **ISBN-10:** 1642791938
- **ISBN-13:** 978-1642791938

# Endorsements for *Making Crooked Places Straight*

What a blessing Penelope's book, *Making Crooked Places Straight*, has been to me. Her honesty in dealing with the perverse spirit in her own life encourages anyone to make the crooked straight, to overcome fears, to be free to be all he/she can be. Penelope supports the truths she discovered through a rich array of Bible verses and the meaning of those Biblical words. Her transitions from chapter to chapter allow individual journeys and hearts to be part of her act of creation, so all can have life changing encounters with the living God!

## **Linaya Leaf, Ph.D.**

Retired English & Theater Professor; Former Chair of Arts & Humanities for Rocky Mountain College

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We are in a spiritual battle, and many Christians are not prepared for it. The Bible says we must not be unaware of Satan's schemes, yet many of us go through life with little understanding of the invisible war all around us. Penelope Kaye's book, *Making Crooked Places Straight*, is a great tool to help open your eyes to the reality of spiritual warfare, and it provides many practical guidelines to help you overcome.

## **J. Lee Grady**

Former editor, Charisma Magazine

Director, The Mordecai Project

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Penelope Kaye's book is true manna for this age. A delightful fragrance arises throughout the pages. . . the fragrance of redemption. . . the fragrance of freedom. . . the fragrance of truth. And with this fragrance, she doesn't hide her own failings or sins. They are encompassed with humor and quickly dealt with by a well-beaten path to the door of her Lord's heart. Because of her openness, readers are free to walk with her and receive from her vast knowledge of the perverse spirit. She exposes him, layer by layer, and strips him of his merciless disguises! *Making Crooked Places Straight* is truly an unprecedented work of art, a tapestry laced with the Word of God, bringing strength and stability throughout the entire work.

## **Karen Christian**

Choreographer, Liturgical Dancer, Artist

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Penelope Kaye gifts believers with an intriguing presentation of this specific, overlooked area of the dark spiritual world and what believers can do about it. I appreciate her balance of in-depth focus with broad application to many areas of Christian life and the church. Solid biblical foundations coupled with real-life experiences and practicalities make for an effective and interesting read.

## **Dr. Peter Lundell**

Pastor, Writer, Teacher

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Penelope Kaye not only carefully articulates clearly the struggles that all of us have with perverse and invasive spirits, she lays all of her words up against the template of Scripture and bathes each topic in prayer; bringing into play the two most potent weapons of our spiritual warfare.

**Michael Gantt**

Author, Speaker, Missionary

**What readers are saying about *Making Crooked Places Straight*:**

*Very well written book about the numerous ways the evil one tries to take over each of us at times and the scripture to rely on, meditate on and OVERCOME!! Absolute must read for anyone, whether you are a believer or not. It is very thought provoking. You will not be sorry you picked this up and will find yourself referencing back to it often. —Lisha*

*The book was enlightening, her own life related to topic, and it is a gift to the one seeking truth! She is a love gift to the body of Christ. —An Amazon Customer*

*This is a helpful resource for anyone disturbed by the current culture in America. An examination of the role of evil today is the primary theme throughout the book. Very thought-provoking. —Peg*

*Penelope has written a valuable and candid book that is helpful in practical ways. It is well-written, easy to understand, thoroughly biblical, and full of vivid stories. When I was well into the book, I felt the author had become a friend because of the way she shares herself.*

*A key aspect of the book is her careful study of word meanings. Those meanings are crucial to understanding the concepts she teaches; many of the meanings were eye-opening for me. I have recommended Making Crooked Places Straight to many people and have already purchased a few copies as gifts. —Kris*

# About *Land Media Interviews without a Publicist!*

## Mini Synopsis

*Land Media Interviews without a Publicist!* gives authors without publicists eight keys to help them obtain radio interviews.

## Short Synopsis

A straightforward how-to book, *Land Media Interviews without a Publicist!* gives authors an important tool in their marketing arsenal. Written as a tutorial, Penelope Kaye includes eight different keys to help writers generate radio interviews. With a straightforward style, she gives specific instructions, lots of examples, and helpful assignments. Authors who use these keys will definitely receive what they need to make their first call.

## Long Synopsis

***Land Media Interviews without a Publicist!* is a straightforward, how-to book, helping authors generate radio interviews.**

Congratulations! You wrote a book, signed a contract, and have a release date. It's time to sit back, let the publisher market your best-seller, and enjoy the royalties! Unfortunately, in today's publishing world, much of the marketing falls to the author. While writers have numerous resources to help, *Land Media Interviews without a Publicist!* gives them the specific tool designed to obtain radio interviews.

Written as a tutorial for authors without publicists, Penelope Kaye shares eight keys giving specific instructions, lots of examples, and helpful assignments. Her straightforward how-to chapters provide concrete illustrations, including finding the "right" media outlets, who to talk to, and what to say after "Hello." Authors, beginning and experienced, will find *Land Media Interviews without a Publicist!* a virtual gold mine of material in their quest to share their stories.

## Cover Design

Jonathan Shank

## Availability

E-book Release: TBD

Print Book Release: TBD

*Available through your favorite online bookstores.*

## Book Specifications

- **Paperback:** Approximately ???
- **Publisher:**
- **Language:** English
- **ISBN-10:**
- **ISBN-13:**

## Endorsements for *Land Media Interviews without a Publicist!*

“Penelope Kaye has performed a great service to writers everywhere with her new book *Land Media Interviews without a Publicist!* I found it useful in promoting my own books and will surely be recommending it in the writer’s workshops I teach. If you want your book to reach readers, here’s a must-have resource.”

**Nick Harrison**, author of *Magnificent Prayer, One-Minute Prayers When You Need a Miracle*, and *Power in the Promises: Praying God’s Word to Change Your Life*.

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“Penelope Kaye’s book *Land Media Interviews without a Publicist!* is the most understandable book on how to secure a radio interview. She describes what it takes for a writer to be prepared and knowledgeable for this type of marketing. Each key helps build the author’s skill, confidence, and professionalism to present his/her book for a distinct audience.

“Penelope makes you feel as if you were sitting across the table from her while she gives clear and specific guidelines. She takes the fear out while revealing the necessary components. Because the seven keys are easy to apply, anyone can adapt them for their own books. Her approach is heartwarming and encouraging. Every author needs to pick this up as a resource.”

**Janet Feil**, author of *Day by Day: Thriving After Sexual Abuse and Trauma*

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“Thank you, Penelope Kaye, for not just giving us the keys we need to land interviews but for clearly showing us how to use them to unlock doors. I highly recommend this helpful resource.”

**Marlene Bagnull**, Write His Answer Ministries

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“In her book *Land Media Interviews without a Publicist!* author Penelope Kaye shares Insider Secrets to help you become a guest on media programs around the country. Self-published authors especially can tap into Penelope’s grass roots system (created out of necessity), a process that’s resulted in Penelope being a guest on dozens of programs...so far.

“From the step-by-step research guidance, an explanation of broadcasting lingo, and suggestions about making the call, Penelope covers it all. If you’ve longed to step into the world of media interviews but wondered how, wonder no more. *Buy this book today.*”

**Patricia Durgin** Online Marketing Expert, Writer, Speaker, and Host of Marketers On A Mission, the FB Live program for Christian writers and speakers.

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I am pleased and delighted that Penelope asked me to endorse *Land Media Interviews without a Publicist!* As a radio host, I have received many long, boring, unsolicited press releases that never see the light of day. Reading this book blesses me in knowing that Penelope turns a boring transactional encounter into a relationship through research.

Radio is 24 hours a day, and you, as an author, should feel as though you help fill that time with valuable information our listeners will appreciate, making our jobs easier. We do not want dead air, something Penelope emphasizes. Take it to heart and be energetic and eager to help us fill our airwaves!

Her well-researched keys will pay off, if followed and made your own. She has almost convinced me through *Land Media Interviews without a Publicist!* to write a book just so I can promote it through radio stations all over!

Jack Canfield, author of *Chicken Soup for the Soul*, said, “Writing a book and not promoting it is like having a baby and leaving it on a doorstep!” Be a “situational extrovert,” apply Penelope’s keys, and go for it!

**Jackie Mahr**, CRMC (Certified Radio Marketing Consultant). Host of “Share His Light Ministries”, KCRO Radio, Omaha, NE.

## Penelope Kaye Photos



## Penelope Kaye's Contact Info

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Facebook - <https://www.facebook.com/Penelope-Kaye-author-718916071559856/>

Phone – 406-545-9057

Address – 20 Miners Place #2  
Billings, MT 59105

# Interview Questions for *Making Crooked Places Straight*

1. Why did you choose this topic for your first book?
  2. How long did it take you to write it?
  3. Each chapter starts with a conversation. Who is this person and what is his/her role in your book?
  4. You have some unusual chapter titles. How did you come up with them?
  5. Why is chapter two so long?
  6. What were some surprises for you along the journey?
  7. What is the take away for people when they finish reading *Making Crooked Places Straight*?
  8. What were some of your challenges in writing *Making Crooked Places Straight*?
  9. How did your book impact you?
  10. How can readers connect with you?
- 

1. Book covers are an invitation to readers. Tell us about the creative process involved in making the cover.
  2. What is the significance of the title?
  3. Who or what was the inspiration for this book?
  4. You included a lot of prayers. Why was that?
  5. Was there any part of the book you enjoyed writing, other than “The End?”
  6. You wrote a chapter about weapons. Why was that important? Do you have a favorite one?
  7. How does the perverse spirit get access in a person’s life, leading to bondage?
  8. What was your actual process in writing *Making Crooked Places Straight*?
  9. Will there be a sequel?
  10. The publishing process can be long and difficult. How did you connect with Morgan James Publishing?
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1. What were your goals for this book, and how well do you feel you achieved them?
2. What vocabulary words or concepts may be new to readers? Define some of them.
3. What is the biggest thing people THINK they know about your subject/genre that isn’t accurate?
4. What is the most important thing people DON’T know about your subject/genre that they need to know?
5. You included some illustrations within the chapters. Tell us about them.
6. How did you deal with the emotional impact of this book as you were writing?
7. You wrote about Noah Webster a lot. Why was he so important in your book?
8. What makes your book stand out from the crowd?
9. You included a lot of scripture references in your book. Why was that important?
10. What’s your next project?

## **Feel free to include in all interviews**

- Where can readers purchase your books?
- Where can readers find out more about you and your books?
- Are you available for speaking?

# Interview Questions for *Land Media Interviews without a Publicist!*

1. What led you to choose this topic for a book?
  2. How long did it take you to write it?
  3. Talk about your writing style for *Land Media Interviews without a Publicist!*
  4. Can you give a quick summary of the chapters?
  5. Why did you include a chapter on media kits?
  6. What were some surprises for you along the journey?
  7. What is the take away for readers with *Land Media Interviews without a Publicist!?*
  8. What were some of your challenges in writing *Land Media Interviews without a Publicist!?*
  9. How did your book impact you?
  10. How can readers connect with you?
- 

1. Book covers are an invitation to readers. Tell us about the creative process involved in making the cover.
  2. What is the significance of the title?
  3. Who or what was the inspiration for this book?
  4. You wrote a chapter about websites. Why was that important?
  5. Was there any part of the book you enjoyed writing, other than “The End?”
  6. Do you have any memorable experiences with your own radio interviews?
  7. What is one piece of advice you could give authors in their pursuit of radio interviews?
  8. What was your actual process in writing *Land Media Interviews without a Publicist!?*
  9. Do you plan to write other books for authors?
  10. The publishing process can be long and difficult. How did you connect with your publisher?
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1. What were your goals for this book, and how well do you feel you achieved them?
2. Did you plan to have seven keys when you started?
3. What is the biggest thing that people THINK they know about your subject/genre, that isn't so?
4. What is the most important thing people DON'T know about your subject/genre that they need to know?
5. You included some illustrations within the chapters. Tell us about them.
6. What are some of the frustrations authors face in pursuing radio interviews?
7. Which chapter was the most difficult to write?
8. What makes your book stand out from the crowd?
9. What do you want readers to know about you other than that you're the author of *Land Media Interviews without a Publicist!?*
10. What's your next project?

## **Feel free to include in all interviews**

- Where can readers purchase your books?
- Where can readers find out more about you and your books?
- Are you available for speaking?

## Other FAQs

1. How do you come up with titles for your books?
2. When did you first consider yourself a writer?
3. Who is your favorite author and why?
4. What books or authors have influenced your own writing?
5. Who is the author you most admire in your genre?
6. How many bookshelves are in your house?
7. What do you like to do when you are not writing?
8. What did you want to be when you grew up?
9. What's for dinner tonight? What would you rather be eating?
10. What's the best part of your day?
11. Share something your readers wouldn't know about you.
12. If you could only have one season, what would it be?
13. If you could cure a disease, what would it be?
14. If you were a tour guide, what would you like a visitor to see and what impression would you want them to take away with them when they leave?
15. What's your favorite spot to visit in your own country? And what makes it so special to you?
16. What are some day jobs that you have held? If any of them impacted your writing, share an example.
17. What do you like to read in your free time?

# Speaking Information

If you would like Penelope Kaye to speak at a conference, retreat, church, home gathering, or other venue, please see her contact info. An anointed and gifted teacher who moves prophetically, she can share on the following topics:

## **Adorning of the Bride**

Jewelry enhances the beauty of a bride, and Jesus Himself longs to adorn His Bride, the Bride of Christ. Penelope Kaye's revelatory teaching on various pieces of jewelry and how they prepare the church to receive her Bridegroom will greatly encourage believers on their walk of intimacy.

## **Journeys**

Every one is on a spiritual journey that began before the foundations of the world—a journey leading us to Christ or away from Him. Penelope Kaye brings to life the journeys of twelve men and women from Scriptures and the truths believers can apply to their own spiritual walks.

## **A Lover's Refrain**

Singing with a prostitute? A rousing drunkard's chorus? A bride's melody? These are some of the hidden gems Penelope Kaye shares in this teaching. Believers will come away with their own new melody, a lover's refrain, a song for the ages.

## **Making Crooked Places Straight**

Who wants their crooked places made straight? Everyone. But that's not the real question. The real question is: Who is willing to pay the price to have their crooked places made straight? Penelope Kaye exposes the crafty wiles of the perverse spirit in the church today and how to walk in victory so believers can shine like stars in the midst of a crooked and perverse generation.

## **Friends in High Places**

Everyone needs a friend or two in high places. Penelope Kaye shows believers how to make sure your best friend is in the highest place.

## **Lawless Government**

Governments across the land have flawed and sometimes corrupt individuals in charge. Penelope Kaye shares biblical truths to help believers not just survive, but thrive under lawless leaders.

## **Pools of Anointing in Worship**

This is one of Penelope's favorite messages. As a worshiper in spirit and truth, she has experienced many pools of anointing. As she shares the revelations God has given her, other believers are drawn into these pools and experience a fresh touch from the Lord.

## **Releasing the Fragrance**

Beautiful fragrances captivate our hearts. But what delights our senses doesn't come without a price. Penelope Kaye shares powerful truths behind those sweet-smelling aromas.

Penelope Kaye's Logo & More

**P**ENELOPE **K**AYE

**PS2710** MINISTRIES

**PS** *there's more than you think!*